

REWARD

EDUCATE

ENHANCE

CELEBRATE

May 4-7, 2008



Washington Court Hotel



Washington, DC

2008  
*Stars  
of  
Life*

We're There When  
America Calls



**American Ambulance Association**  
Presented by the American Ambulance  
Association in conjunction with the  
AAA Board and RTF Meetings

# Suggested *Stars of Life* Candidates

Any employee from your organization who epitomized the spirit and commitment of our nation's top ambulance service professionals is an appropriate selection (living or deceased). Paramedics, EMTs, dispatchers, customer service representatives or other operations personnel are potential candidates as Stars. For example, candidates may be selected because they received or were honored for:

- ★ Employee of the year
- ★ On-duty or off-duty services above and beyond the call of duty such as special rescues
- ★ Setting of significant records
- ★ Significant community contribution such as volunteer work
- ★ Significant community distinction or honors related to ambulance, public safety, public health or health care services
- ★ Consistent services record which exemplifies your ambulance operation's mission
- ★ Local leadership in developing community partnerships with homeland security

## *Reward*

Reward and congratulate your outstanding ambulance service employees. Let your staff know that you are proud of the work that they do and how hard they work to support the high standards that you set for your company.

## *Educate*

Increase visibility to Congress on the role of ambulance professionals when you sit down with them face to face. Spend a day on Capitol Hill educating legislators and their staff regarding the key role of ambulance professionals. Generate national and local media coverage of individuals and the industry with your involvement.

## *Enhance*

The image of the members of the ambulance industry and AAA are enhanced by generating positive media coverage nationwide as well as in your local community. Each of you can receive media coverage for your company, and for your Stars through personal stories. This is how all of us raise the visibility of the important work we do.

## *Celebrate*

The honor of being recognized as an All Star is an outstanding recruitment and retention tool. What a way to congratulate your outstanding ambulance service employees!

# Schedule of Events

## **SUNDAY, MAY 4, 2008**

**8:00 am – 5:00 pm**

AAA Board of Directors Meeting

**5:00 pm – 7:00 pm**

General Registration

## **MONDAY, MAY 5, 2008**

**8:00 am – 5:00 pm**

General Registration

**8:00 am – 12:00 pm**

Reimbursement Task Force Meeting

**3:00 pm – 5:00 pm**

All Star Kick-Off and orientation  
with U.S. Olympian, Peter Vidmar  
(Attire: Dress Uniform)

**5:30 pm – 7:30 pm**

Reception

**8:00 pm**

Tour of Washington, DC (or evening on your own)

## **TUESDAY, MAY 6, 2008**

**6:30 am – 9:00 am**

General Registration

**8:45 am – 10:00 am**

Group and individual photos at the U.S. Capitol

**10:30 am – 12:00 pm**

White House Tour (tentative)

**12:00 pm – 5:00 pm**

Stars meet with members of Congress

**6:30 pm – 9:00 pm**

Stars of Life Banquet at the  
Washington Court Hotel  
(Attire: Dress uniform)

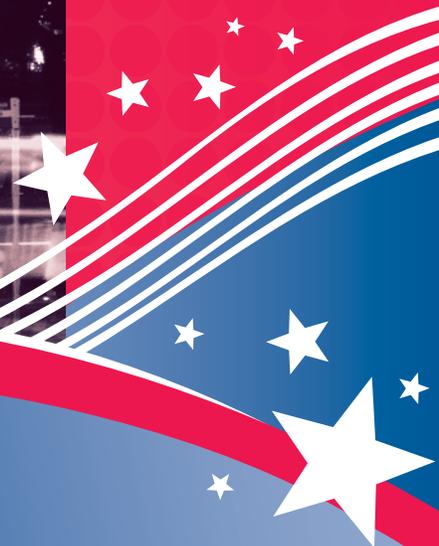
## **WEDNESDAY, MAY 9, 2008**

**8:00 am – 5:00 pm**

Stars meet with Members of Congress

(All day as scheduled)

(Attire: Dress Uniform)



## All Star Kick-Off & Stars Orientation

The medal presentation ceremony kicks off the 2008 Stars of Life celebration. This memorable event is fun for everyone. We begin the event with the opportunity to introduce our Stars of Life, Class of 2008. The orientation session that precedes the medal presentation is an overview of the Stars of Life program. We include an update on legislation that affects your operation, your patients and your employees.

## Recognizing and Rewarding Achievement

The Stars of Life is a special program. Its sole purpose is to publicly recognize and celebrate the achievements of all people working in the selfless and heroic ambulance industry. The Stars of Life Program seeks to honor outstanding individuals as a thank you for their service, their sacrifice and the inspiration they bring to all of us. The Program just as importantly seeks to honor these individuals as representatives or ambassadors of our industry so that the outside community and government agencies value the contribution they make to our neighbors every day. This is a time for all of us to stand proud of what we do and to applaud those who set examples for all of us. View this event as not only a forum for communicating your appreciation for your employees but also as way for the outside world to recognize the value of our industry.

## Appointments with Congress

It is important for members of Congress to know the role EMS plays in public health and public safety. The AAA will arrange meetings for your Star of Life with his or her U.S. Representative and the two U.S. Senators from his or her state. Please note that we will be basing who the star will be meeting on the address provided on the registration form. The AAA will be arranging all meetings. If your operation would like your Star to meet with a Representative representing a different zip code, please have a member of your staff contact Erin O'Rourke at eorourke@the-aaa.org no later than April 25, 2008 so that the information can be included on the Star's individual meeting schedule and any scheduling conflicts can be addressed. The Stars from each state will attend meetings with their Senators as a group. Most Stars will have three meetings. One meeting with a Representative and one meeting with each of their two Senators.

## Evening Tour of Washington DC

An evening tour of Washington, DC is offered on Monday, May 5th at 8:00 pm. The tour is included in the registration fee for all Stars, Hosts and Guests. Additional tour tickets are \$27. Children over nine require tickets, children under nine do not, but everyone must have a reservation as the bus seating is limited. Please indicate on the registration form if you will be participating and the number of tickets you require.



Peter Vidmar is the highest scoring American gymnast in Olympic history. The winner of numerous national and international titles, Peter finished his successful career at the 1984 Olympic Games. As the USA men's gymnastics team captain, he led his teammates to America's first team gold medal with their stunning upset victory over the defending world champions, the People's Republic of China. He went on to win the silver medal in the

individual all-around competition (the only American to have ever won an Olympic All-Around medal), and with a perfect score of 10, he captured the gold medal on the pommel horse. Peter continues to contribute to the Olympic movement today. He serves as the Co-Chairman of the US Olympic Committee Summer Sports Summit, an annual series of workshops designed to prepare America's medal hopefuls to win Gold in future Olympics. Peter has worked

for many years as the gymnastics commentator for CBS Sports and ESPN and continues to work as a journalist or broadcaster at each summer Olympics. Peter has served on the President's Council on Physical Fitness & Sports, the Executive Board of the United States Olympic Committee, and the Executive Committee of USA Gymnastics.

Peter is now a powerful and entertaining speaker at corporate meetings and trade shows. With 2 decades of experience helping people throughout the country to realize their own potential, Peter does much more than just speak about his experiences. In his inspiring, humorous, and entertaining presentations, he also performs portions of his Olympic routine on the pommel horse to drive home his message. He demonstrates the three components of a perfect score in gymnastics - Risk, Originality and Virtuosity (ROV) - and discusses how they apply to success in business and in life. His message brings something unique and refreshing to the corporate arena.

# Registration Form

## STAR OF LIFE'S NAME (First, Last)

## Position

Please write Star's name (above) and their company information (below) exactly as you would like it to appear as this information will be used for the Star's badge, award, and all official publications.

REQUIRED for possible visit to the White House (STARs only): Social Security Number Date of Birth

Contact Person's Name (if "Star" will be a surprise) Title

Company Name

Company Address

City State \*Zip

\*please note: AAA will be using this zip code to determine the U.S. Representatives each Star will be visiting during their Congressional visits.

Phone: Fax: E-mail:

Shirt size (Select one): Small Medium Large X-Large XX-Large XXX-Large XXXX-Large

**IMPORTANT: A photo and bio of each Star must be submitted to AAA headquarters NO LATER THAN APRIL 4, 2008**

## SPOUSE or GUEST of STAR

Name (First, Last) Circle one for correct title: Spouse Guest

Name (First, Last) Circle one for correct title: Spouse Guest

Any Children under 9 (please list first & last names – registration is complimentary, but they must register)

## HOST

Host Name (First, Last) Position

Please write the Host's name and company information exactly as you would like it to appear as this will be used for the badge and all official publications. (If the company and/or address is the same as the Star above, please indicate below)

Host Name (First, Last) Position

Host Name (First, Last) Position

Company Name

Company Address

City State \*Zip

Phone: Fax: E-mail:

REGISTRATION FEE (per person):	BEFORE 4/04/08	AFTER 4/04/08	TOTAL
Star of Life Registration Fee	\$295	\$413	\$_____
Spouse/Guest Registration Fee	\$169	\$326	\$_____
Host Registration Fee	\$295	\$413	\$_____
Additional Tour Tickets	\$27	\$27	\$_____
<b>TOTAL AMOUNT PAID</b>			<b>\$_____</b>



## American Ambulance Association

8201 Greensboro Dr.,  
Suite 300  
McLean, VA 22102  
Telephone: 1-800-523-4447  
703-610-9018  
Fax (only for credit card registration):  
703-610-9005  
www.the-aaa.org

Please submit Star's biographical information directly via our website form: (www.the-aaa.org). Call AAA if you need the paper form. Feel free to copy this form if you are submitting additional nominees.

## PAYMENT

I am enclosing a check for \$ \_\_\_\_\_ which represents at least 50% of the total amount due.

I understand that the balance is due by April 4, 2008.

- Charge \$ \_\_\_\_\_ to the following credit card:
- American Express
  - MasterCard
  - VISA

Card Number

Exp. Date

Name on Card

Authorized Signature

Alabama  
 Alaska  
 Arizona  
 Arkansas  
 California  
 Colorado  
 Connecticut  
 Delaware  
 District of Columbia  
 Florida  
 Georgia  
 Hawaii  
 Idaho  
 Illinois  
 Indiana  
 Iowa  
 Kansas  
 Kentucky  
 Louisiana  
 Maine  
 Maryland  
 Massachusetts  
 Michigan  
 Minnesota  
 Mississippi  
 Missouri  
 Montana  
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 Nevada  
 New Hampshire  
 New Jersey  
 New Mexico  
 New York  
 North Carolina  
 North Dakota  
 Ohio  
 Oklahoma  
 Oregon  
 Pennsylvania  
 Puerto Rico  
 Rhode Island  
 South Carolina  
 South Dakota  
 Tennessee  
 Texas  
 Utah  
 Vermont  
 Virginia  
 Washington  
 West Virginia  
 Wisconsin  
 Wyoming

## Representatives from each of our 50 states, the District of Columbia and Puerto Rico are requested at this event.

The Travel Grant Program is designed to offset travel costs, especially airfare, for Star attendees.

The estimated financial commitment from a company to sponsor a Star is approximately \$1000.

(including lodging, registration fees, but excluding travel expenses). The AAA Board of Directors has set aside \$3000 to assist organizations' ability to send a employee.

We encourage those who need assistance to attend to apply for funding through this program. It is our goal to have at least one representative from each state.

If your organization would like to sponsor a Star and has limited financial resources, please submit up to two typed pages with your responses to the following questions:

1. Is this the first time your organization has participated in the Stars of Life?  Yes  No

2. If you are selected to receive a travel grant, will your organization commit to fund the approximately \$1000 fees required (excluding travel) to sponsor a Star?  Yes  No

3. Briefly describe the value of this experience to your organization: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4. Briefly describe the value of this experience to your employee(s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

5. Please briefly describe your organization's need for financial assistance and how much of a travel grant you are requesting.

\_\_\_\_\_

6. What are the estimated costs for one Star to travel to D.C. (please itemize)

Airport parking \_\_\_\_\_

Ground transportation (shuttle or taxi) \_\_\_\_\_

Circle one: Airfare or Fuel (if driving) \_\_\_\_\_

Total \_\_\_\_\_

7. Please provide a brief profile of your organization (number of ambulances and employees, communities served, types of services provided, etc.)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

If your travel grant is approved, we will notify you and an AAA check will be sent to you in advance.

\_\_\_\_\_  
 Name of Company Contact Name of Star of Life

\_\_\_\_\_  
 Company Name

\_\_\_\_\_  
 Company Address

\_\_\_\_\_  
 City

\_\_\_\_\_  
 State

\_\_\_\_\_  
 Zip

\_\_\_\_\_  
 Phone number

\_\_\_\_\_  
 Fax

\_\_\_\_\_  
 E-mail

Please return this questionnaire with the Stars of Life application form to:

American Ambulance Association

8201 Greensboro Drive, Suite 300, McLean, VA 22102

Registration deadline for the Travel Grant Program is April 4, 2008

# Travel to Washington, DC

## Hotel

Washington Court Hotel  
525 New Jersey Ave., NW,  
Washington DC 20001  
ph. 1-800-321-3010 or 202-628-2100  
fax 202-879-7918  
www.washingtoncourthotel.com

The Washington Court Hotel on Capitol Hill is home to some of the most versatile and luxurious meeting facilities in Washington, DC., with elegantly appointed rooms, oversized marbled bathrooms and great views of Washington, DC. Contemporary, convenient and distinctive, the Washington Court Hotel is located on Capitol Hill only 3 blocks from the Capitol Building and 2 blocks from Union Station. To walk to the U.S. Capitol keep walking along New Jersey Ave., NW away from Union Station. Reservations must be made by April 4, but the hotel may be full by then. Call directly and identify yourself as being with the American Ambulance Association to receive the room rate of \$261.

The Washington Court Hotel is located in the exciting Capitol Hill neighborhood. Blocks from Union Station, The National Mall, with the Smithsonian Museums, many of the national treasures and memorials including the Washington and Lincoln Memorials, the U.S. Capitol, Eastern Market (pictured below), the Library of Congress, the Supreme Court and the hangouts of the "Hill" crowd and much more.

## Transport from Airports

### Ronald Reagan National Airport

The Washington Court Hotel is 15 minutes by cab (about \$17) from Ronald Reagan National Airport and is also accessible via Metrorail to Union Station.

### Dulles International Airport

Dulles International Airport is about 35 minutes and \$55. by cab. There are private airport van and bus companies into Washington, DC. From there you can take a cab or Metrorail to our hotel.

### Baltimore Washington International Airport (BWI)

is the farthest and is about 45 miles away and will cost about \$70. You can take the free shuttle from the Airport to BWI Rail Station and take either the AMTRAK/MARC train to Union Station. The hotel is located two blocks from the Union Station. A taxi from Union Station would be about \$8.

## Driving to the Hotel

### From East on Route 66. or I -495:

From I-66 E go towards Washington, DC. Merge onto I-495 S/Capital Beltway via Exit 64A toward Richmond. Merge onto US-50 E, Arlington Blvd. via Exit 50-B toward Arlington. Merge onto Washington Blvd. (VA-27 S) toward I-395 (Pentagon). Take the I-395 N ramp toward US-1 S (Washington). Merge onto I-395 N. toward 244 W (Columbia Pike) Crossing into Washington, DC take the exit towards the U.S. Capitol. Take the D Street NW ramp. Turn right onto D St., NW and left onto New Jersey Ave., NW.

### Driving From Baltimore on I-295 Heading South:

Take MD I-295 S towards Washington DC (approximately 30 miles). Merge onto U.S. Route-50 W/New York Ave, NE (Crossing into Washington, DC). Turn left onto First St., NE. First St., NE becomes Columbus Circle, NE. Turn right onto E Street, NE. Turn right onto New Jersey Avenue, NW.

### Driving From Baltimore on I-95 Heading South:

Heading south on I-95 take 495 East to the Baltimore-Washington Parkway (B/W Pkwy). From the B/W Pkwy head south to Route 50 West which becomes New York Avenue. Follow New York Ave. two miles (through warehouse section) and turn left onto North Capitol St. Follow North Capitol to E Street and turn right. Go one block to New Jersey Avenue and turn right.

### Driving from the South:

Go north on I-95 to I-395 North. Stay to the right and watch closely as you cross the Potomac River. Continue on I-395 one mile to sign reading, US Senate/D Street/I-395. This exit will bring you through two tunnels. In the second tunnel, take the exit marked "D Street." At the end of the tunnel, turn right onto D Street. At the second light, turn left onto New Jersey Ave. Go two blocks and the hotel is on the right side between E and F Streets.

Driving From Western Pennsylvania or Northwest:

Go south on I-70 to I-270/ Exit on I-495 (Capitol Beltway Outer Loop) towards Virginia. Exit to the George Washington Parkway. Exit on I-395.

## "Star" Event Sponsors

as of 12/31/07

Accufile, Inc.	Pafford EMS
Cindy Elbert	Life Ambulance
Insurance Services	Mohawk Ambulance
Gold Cross/Mayo Transport	Rural/Metro Corporation



**American  
Ambulance  
Association**

8201 Greensboro Dr.  
Suite 300  
McLean, VA 22102

*AAA is dedicated to "promoting health-care policies that ensure excellence in the ambulance services industry and providing research, education and communications programs to enable its members to effectively address the needs of the communities they serve."*

## Your nomination creates a "Star"

- ★ Everyone nominated becomes a Star of Life.
- ★ Begin the process early so you can plan to be part of the celebration in Washington, DC.
- ★ Our goal is to have at least one Star of Life from every state in our country.
- ★ There are sponsorship opportunities available through the Travel Grant Program
- ★ Submit biography via the website — [www.the-aaa.org](http://www.the-aaa.org)
- ★ Nominate and register as many of your employees as you want recognized in Washington, DC

2008  
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Visit us on-line at:  
**[www.the-aaa.org](http://www.the-aaa.org)**