



MOUNT SUNAPEE

**Media
Guide**

2008
2009



THE
**BIG
MOUNTAIN**
WITH THE
**BEST
SNOW**
— IS IN —
**YOUR
BACKYARD**



Why Mount Sunapee?

2008 SKI MAGAZINE
READERS SAY
MOUNT SUNAPEE IS

The answer
is as easy as
1-2-3

#1
FOR
Grooming

#2
FOR
Snow
Quality

#3
FOR
Accessibility

The expression "location, location, location" has never been more apropos than for the upcoming winter season in the Northeast. Not only was Mount Sunapee ranked with the best snow surfaces in the East for the third year in a row, we ranked #3 in the East for accessibility. Guests will be able to get their fill of big mountain skiing and riding, while saving big dollars on travel costs.

With over 1,500 vertical feet, 65 trails and 10 lifts, Mount Sunapee is the only resort in the East that can lay claim that it is the Big Mountain with the Best Snow right in your Backyard.

Who says there is no free lunch?
Three fill-ups this winter at participating Mobil SKI-3 dealers throughout the Northeast will get you \$10 off at Mount Sunapee. That'll buy you lunch.

Keep Winter Green
Our 48 new high-tech snow guns can produce the same amount of snow with 75-87% less compressed air. Less air means less energy used and less fossil fuels burned.

Free Lunch? How about Free Lessons?
Come to Mount Sunapee to learn how to ski or ride for FREE, from opening day at the South Peak Learning Area through December 24!

Mount Sunapee Facts & Figures 2008–2009 Season

Address and Phone Numbers

Mount Sunapee Resort
1398 Route 103, PO Box 2021
Newbury, NH 03255
General Information (603) 763-3500
Resort Fax (603) 763-5989
Snow Phone (603) 763-4020
E-Mail info@mountsunapee.com
Internet Address www.mountsunapee.com

Phone Contacts

Jay Gamble, Vice President & General Manager
Bruce McCloy, Director of Sales & Marketing

Owners

Family owned and operated since 1998 by
Tim and Diane Mueller

Slopes & Trails

- * 65 trails and slopes covering 230 skiable acres
(22 miles of terrain)
- * 17 easier trails, 32 more difficult trails,
16 most difficult trails
- * Vertical drop: 1,510 feet
(highest in southern New Hampshire)
- * Longest trail: Two miles (Ridge Trail)
- * SoBe Freeride Zone and Terrain Parks

Lifts

10, including 3 quads (one high-speed),
2 triple chairs, 1 double chair, 4 surface lifts

Hours

8:00 a.m. to 4:00 p.m.

Weekends and Holiday periods

9:00 a.m. to 4:00 p.m.

Monday through Friday

The first hour of skiing/riding from the time the ticket is purchased is guaranteed. If dissatisfied with conditions, receive a voucher to return another day during the 2008–2009 season.

Average Snowfall

100 inches

Season

Late November to Mid-April

Snowmaking

97% of all non-gladed trails and slopes

Lift Rates

Adult (ages 19-64): \$62 (midweek),
\$66 (weekend/holiday), 2-day \$120
Young Adult/Senior (ages 13-18, 65-69):
\$46 (midweek), \$55 (weekend/holiday), 2-day \$99
Junior/Super Senior (ages 6-12, 70+): \$37 (midweek),
\$41 (weekend/holiday), 2-day \$74

Services

- * PSIA Ski & Snowboard School
- * Snowsports Shops
- * Mother Goose Childcare
- * Mount Sunapee Express Rental Shop
- * Goosefeathers Pub
- * Sunapee Lodge, Spruce Lodge, and
Summit Lodge Food Courts
- * Recreational Racing
- * Seasonal Alpine Programs
- * Mellonhead Photo
- * New England Handicapped Sports Association
(NEHSA)
- * Hearthstone Room Meeting and Function Facility
- * Sunapee Espresso Coffee Bars
- * Free Bag Storage

Area Lodging

More than 30 lodging properties offering Ski and Stay Packages. Visit www.mountsunapee.com/lodging

Directions

From I-89 North: Take Exit 9 and head west on Rte. 103 for 16 miles. Mount Sunapee is on the left at the traffic circle.

From I-89 South: Take Exit 12A, turn right at the end of the ramp and turn right onto Rte. 11 west. In Sunapee turn left onto Rte. 103B and follow to the traffic circle.

From I-91: Take Exit 8 (in Vermont) and follow Rte. 103 east through Claremont and Newport. Mount Sunapee is on the right at the traffic circle.

City

Concord, NH
Manchester, NH
Nashua, NH
Boston, MA
Worcester, MA
Hartford, CT
Providence, RI

Drive Time

30 minutes
45 minutes
60 minutes
90 minutes
2 hours
2.5 hours
2.5 hours

For Immediate Release

Mount Sunapee Resort
2008–2009 Winter Season

Contact: Bruce McCloy
603-763-3500
bmcclay@mtsunapee.com

Mount Sunapee Continues to Climb in Annual *SKI* Magazine Reader Survey Rankings

Newbury, NH – (September, 2008) – Mount Sunapee was ranked as the #15 resort in the East in the 2008 *SKI* Magazine Reader Survey, which will be published in the October, 2008 issue of the magazine. Mount Sunapee climbed five places from #20 in 2007 to #15 in 2008. This is Mount Sunapee's highest overall ranking ever in the East.

Anchoring Mount Sunapee's ranking, Mount Sunapee was ranked with the best overall snow surfaces in the East for the third year in a row. Mount Sunapee was ranked #1 in the East for grooming and #2 in the East for snow quality for the second year in a row. In 2006 the resort ranked #2 in the East for both grooming and snow quality. Mount Sunapee has earned its reputation for consistently delivering great snow. Over the past nine seasons Mount Sunapee has averaged a #3 ranking in the East for grooming and a #4 ranking for snow quality.

"I think what's telling about Mount Sunapee's #1 ranking for snow surfaces over the past three years is the variability of the weather over those three seasons," said Bruce McCloy, director of marketing at Mount Sunapee. "In 2006 we received only 50% of our annual snowfall, in 2007 we had average snowfall and in 2008 snowfall was a near record. Despite the weather, our huge commitment to snowmaking and grooming enables us to provide the best snow surfaces in the East day after day. This is something of which we are extremely proud."

In the 2008 survey Mount Sunapee received a total of ten "top 10" category rankings in the East. In addition to grooming and snow quality, other top ten categories include weather, value, access, on-mountain food, family programs, scenery, terrain parks and overall satisfaction. Mount Sunapee has award-winning family programs, the only 4,000-watt sound system in the East in the terrain park, and a spectacular view of Lake Sunapee and the White and Green Mountains from the summit.

Mount Sunapee's tag line, "The Big Mountain with the Best Snow is in Your Backyard," should resonate with skiers and snowboarders this season. With consumers focused on travel costs this winter, Mount Sunapee offers more than 1,500 vertical feet, 65 trails and ten lifts only 90 minutes from Boston, in addition to offering day-in and day-out the best snow surfaces in the East.

For more information visit mountsunapee.com.



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Mount Sunapee One of the Select Resorts in the Revamped Mobil SKI-3 Discount Program For 2008–2009

Newbury, NH – (September, 2008) – The Mobil SKI-3 discount program will help skiers and snowboarders take the edge off increased travel costs by providing discounts on lift tickets and learn-to-ski and learn-to-snowboard packages at select resorts throughout New England and New York for the 2008–2009 winter season.

For every three fill-ups of at least eight gallons of gasoline or diesel at any of the participating Mobil dealers throughout New England and New York, the purchaser receives a certificate that can be redeemed for \$10 off an adult, young adult, or junior lift ticket. For those purchasers who do not ski or snowboard, the certificate can be redeemed for a one-day Introduction-to-Ski or Introduction-to-Snowboard package for only \$25. These offers are valid Sunday through Friday throughout the season, excluding holiday periods.

The SKI-3 program will be promoted at hundreds of Mobil dealers across New England and New York with colorful point-of-sale signs. The Mobil SKI-3 discount program is coordinated by Hoffman Marketing Group, Inc., of Mt. Pleasant, South Carolina.

The new lineup of participating resorts for 2008–2009 include Mount Sunapee and Waterville Valley in New Hampshire; Okemo Mountain, Mad River Glen, and Jay Peak in Vermont; Saddleback in Maine; Windham Mountain in New York, and Wachusett Mountain in Massachusetts.

“The timing of bringing back this popular program couldn’t be better,” said Bruce McCloy, director of marketing at Mount Sunapee. “We are definitely a drive market here in New England and tying a ticket discount to the purchase of fuel will certainly sit well with our guests. We are also excited about the \$25 Introduction-to-Ski/Snowboard package. Since many of the people who fill up at a Mobil station don’t ski or snowboard, it is a great incentive for them to give it a try.”

Skiers and riders who visit Mount Sunapee will save two ways with the Mobil SKI-3 program. Not only will they save money on lift tickets and learn-to-ski/snowboard programs, but they will also use less gas as Mount Sunapee is the closest big mountain to southern New Hampshire and eastern Massachusetts. Mount Sunapee offers over 1,500 vertical feet, 65 trails and 10 lifts and is only 90 minutes from Boston, MA, 45 minutes from Manchester, NH, and 30 minutes from Concord, NH.



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More Snow With Less Energy Tops List of Improvements for 2008–2009

Newbury, NH – (September, 2008) – More efficient snowmaking production tops the list of improvements for 2008–2009 at Mount Sunapee. Thanks to recent advances in snowmaking technology, resorts are able to continue to make more snow each winter with less energy. Mount Sunapee is purchasing 30 more highly efficient snow guns from HKD for the upcoming season.

These 30 snow guns, along with 18 purchased last year, can produce the same amount of snow in temperatures above 25 degrees (which are common during early season snowmaking) as older, less-efficient guns, while using only 12-25% as much compressed air per gun. These guns will continue to reduce the resort's reliance on diesel air compressors and will reduce the total amount of air required during optimal snowmaking conditions. Mount Sunapee's electrical KWH consumption is down almost 10% over the past two winters. Diesel fuel consumption is down almost 15% over the past two years.

Mount Sunapee is rolling out two new products this winter for grandparents and college graduates.

Baby boomers, who have been the mainstay of the ski and snowboard industry for the past 20 years, are starting to have grandchildren that are old enough to ski and snowboard. As baby boomers retire or semi-retire, they will have the time, means, and passion for the sport to want to take the grandchildren skiing or snowboarding. Anyone 60 or over who purchases a full-price full-day ticket can bring a grandchild (ages 6-18) for half price. This offer is not valid during holiday periods and is limited to one grandchild per grandparent.

Mount Sunapee discovered that many college students who purchase specially-priced college season passes are dropping out of the season pass market after graduation. This is understandable when you consider that they now have a full-time job and probably some college loans. The new Graduate Pass is designed to bridge the gap between college pass pricing and regular pass pricing. The Graduate Pass allows recent graduates to lock into "graduated pricing" for the next two seasons

following graduation. They can enjoy unlimited skiing and riding at Mount Sunapee for \$499 in the 2008–2009 season and \$649 in the 2009–2010 season. A regular Mount Sunapee Peak Pass for 2008–2009 costs \$899.

For more information about Mount Sunapee's tickets and passes visit mountsunapee.com.



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New “Graduate” Pass Highlights a Season Pass Lineup with Something for Everyone

Newbury, NH – (September 2008) – Mount Sunapee has partnered with its sister mountains and other resorts to offer a wide range of options that fit just about any budget. These include skiing and riding from the Rocky Mountains in Colorado to the White Mountains of New Hampshire, day or night.

Mount Sunapee’s primary season pass is the **Peak Pass**, which not only includes unlimited skiing and riding at Mount Sunapee every day of the season, but also direct-to-lift access at Okemo seven days a week during non-holiday periods. The adult Peak Pass is priced at \$899 on or before 10/13/08.

Mount Sunapee’s increasingly popular **Value Pass Plus** now offers the most diverse skiing and riding in the East for one purchase price. During non-holiday periods skiers and riders can explore 273 trails and 42 lifts on three of the East’s most popular and accessible mountains — Mount Sunapee, Okemo and Stratton — for only \$699 until 10/13/08. There’s also a **Midweek Super Pass** at the same three resorts for only \$369 until 10/13/08.

Value-priced college student season passes are extremely popular at Mount Sunapee. This season a **NH College Breakout Pass**, which includes unlimited skiing and riding at Mount Sunapee, Gunstock, and Wildcat, is available for only \$239 until 12/24/08. The **College Pass**, which includes unlimited skiing and riding at Mount Sunapee, Okemo and Stratton, is only \$315 until 12/21/08.

The new **Graduate Pass** is designed to bridge the gap between college pass pricing and regular pass pricing for recent college graduates. Graduates with at least a two-year degree can lock into “graduated pricing” for two consecutive years and enjoy unlimited skiing and riding at Mount Sunapee resort. The Graduate Pass costs \$499 for 2008–2009 and \$649 for 2009-2010.

New this season: **Peak, Ultra, Value Plus** and **Midweek** pass holders receive one free round-trip ticket on American Airlines for every two airline tickets purchased to Crested Butte Mountain Resort in Colorado when booked through Crested Butte Vacations at 1-800-544-8448.

Pass holders at Mount Sunapee can also enjoy 50% off night skiing Monday through Friday at nearby Pats Peak in Henniker, NH, during non-holiday periods.

For a complete list of season pass products and pricing visit mountsunapee.com.



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Mount Sunapee Leaving a Smaller Footprint in the Snow

Newbury, NH – (September, 2008) – The goal of Mount Sunapee’s energy management program is to continue to reduce the resort’s carbon footprint.

Mount Sunapee is purchasing 30 additional HKD high-efficiency snow guns, bringing its inventory to 48 guns. These guns can produce the same amount of snow in temperatures above 25 degrees (which are common during early season snowmaking) as older, less-efficient guns, while using only 12–25% as much compressed air per gun. These guns will continue to reduce the resort’s reliance on diesel air compressors.

Biodiesel B-20 is used in snow grooming equipment and heavy equipment used for snow removal. Biodiesel B-5 is used to heat the base lodges and buildings.

Mount Sunapee is enrolled in the ISO-New England “Emergency Demand Response Program.” Mount Sunapee has agreed to shed 100% of its snowmaking load within 30 minutes should ISO-New England call an emergency between November and March. Mount Sunapee’s superior snowmaking firepower allows the resort to participate in this program without affecting the quality of the snow surfaces at the resort.

Other initiatives include recycling of cardboard, glass, scrap metal, vehicle oil and kitchen oil, the installation of low flush toilets and water-conserving sink faucets, conversion to energy-efficient fluorescent light fixtures in all buildings, a no-idle policy for busses in the parking lot and timers or light sensors to control outside lighting.

Mount Sunapee’s electrical KWH consumption is down almost 10% over the past two winters. Diesel fuel consumption is down almost 15% over the past two years.

“Mount Sunapee’s energy-management program is constantly evolving as new products and opportunities become available,” said General Manager Jay Gamble. “Our goal is to reduce our total energy consumption, reduce greenhouse gas emissions and use sustainable and renewable energy sources when possible.”



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Free Introduction to Skiing/Snowboarding Kicks Off Season at Mount Sunapee's Learning Center

Newbury, NH – (September, 2008) – After more than 1,000 people turned out for the free one-day introduction to skiing/snowboarding offer in December 2007, Mount Sunapee will again kick off the season with the same program. From opening day at the South Peak Learning Area through Wednesday, December 24, 2008, beginner skiers or snowboarders ages 8 and older will receive a free package including a two-hour group lesson, ski or snowboard equipment for the day, and an all-day lift ticket to the South Peak Learning Area.

Mount Sunapee boasts one of the best learning areas in New England. The South Peak Learning Area is a self-contained area designed specifically for teaching adults and children how to ski and snowboard. South Peak has 13 trails and slopes and five lifts, including a slow-moving quad chairlift and two easy-to-ride carpet lifts. As an added benefit, beginners are surrounded by other beginners at South Peak, with intermediate and advanced skiers up on the adjacent main mountain.

Starting December 25, 2008, Mount Sunapee's **Get Into Skiing and Snowboarding** program is available for beginners ages 13 and up. The "Get Into..." program includes an introductory two-hour ski or snowboard lesson, ski or snowboard equipment for the day, and unlimited use of the South Peak Learning Area for the entire day. The first-day "Get Into..." package costs \$80. As an added incentive to continue with lessons, day-two and day-three "Get Into..." packages can be purchased for \$80 or only \$40 per day. If that's not enough incentive, at the completion of day two each person is entered into a drawing to win one of ten complete equipment packages provided by Bob Skinner's Ski & Sports Shop. At the completion of day three each person receives a free Flex Card, offering discounts on tickets, lessons, and rental equipment for the remainder of the season. "We do everything we can to get beginners to the summit of Mount Sunapee to enjoy the view and get started on a lifetime of fun and excitement on the slopes," said Maura Gorman, director of the Learning Center at Mount Sunapee.

Even the rental equipment helps the learning process. The Rental Shop features the revolutionary Burton LTR (Learn To Ride) snowboard for adults and children. The LTR board has a soft torsional flex, deep side cut, and is specially tuned to enhance the learning experience. The board helps beginners link turns on the first day while keeping falls to a minimum. The LTR board complements the Rossignol Short Cut skis used for teaching adults to ski, which are the ideal length, flex, and sidecut to help beginners make carved turns. Children use specially designed skis from Atomic with ample flex and sidecut so they can make correct turns right from the beginning.

For more information about learning to ski or ride at Mount Sunapee visit mountsunapee.com.



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Everybody is Looking for a Deal

Newbury, NH – (September, 2008) – No matter what day of the week you like to ski or ride or how often you can get to the mountain, Mount Sunapee offers a wide variety of options and specials to match any skier's or rider's needs.

The **Flex Card** offers significant savings every day of the season. Flex Card holders save 50% on midweek full-price daily lift tickets (non-holiday periods) and 25% on weekend and holiday full-price daily lift tickets. There's also 50% savings every day early season and late season. Plus, Flex Card holders receive \$10 off ski/snowboard workshops, rental packages and high performance rental packages. Flex Card ticket discounts even apply at Okemo Mountain in Vermont. Flex Cards cost \$99 for adults, \$89 for young adults and seniors, and \$79 for juniors and super seniors. Purchase by 10/13/08 and bring one guest midweek, non-holiday for half price.

The **Mount Sunapee 6-Pack** offers 16% savings every day plus has lots of flexibility. You receive six weekend/holiday tickets for the price of five. All six tickets can be used daily from opening day through 12/19/08 and 3/9/09 until closing day. Up to two tickets per day can be used 12/20/08 through 3/08/09. Adult \$330, Young Adult/Senior \$275, Junior/Super Senior \$205.

Flex Card and 6-Pack holders also receive 20% off multi-day tickets at Crested Butte Resort in Colorado.

Magic Monday — It is truly magic when everyone can ski or ride for only \$40. Excludes holiday periods.

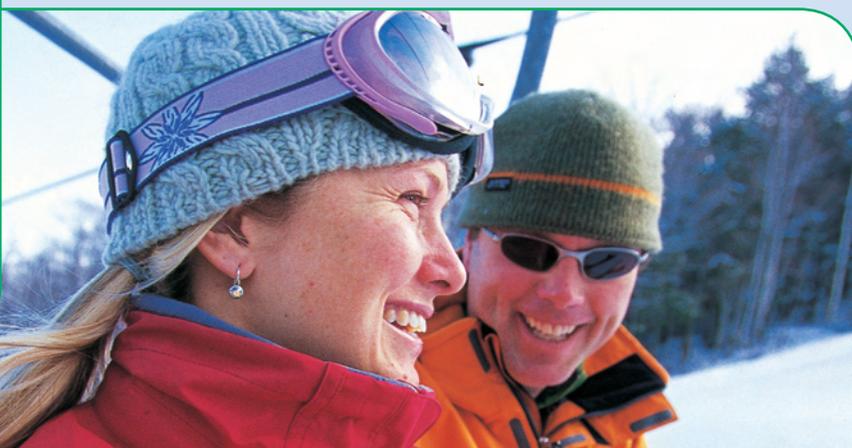
Ladies' Day Tuesday — Ladies can ski or ride for only \$46 and enjoy a complimentary buffet lunch in Goosefeathers Pub. Ladies' Day also includes half-price childcare and Learning Center discounts. Excludes holiday periods.

Two Fer (2-for-1) Wednesday — Every Wednesday is 2-for-1 Day. There are no restrictions, so bring a friend and two can ski or ride for only \$62. Excludes holiday periods.

Surf n' Save Thursday — Check the online special at mountsunapee.com, print out the coupon and save. Special varies each week. Excludes holiday periods.

NH Resident Special — New Hampshire residents can enjoy super savings on Sunday afternoons. Residents can ski or ride every Sunday from 12:00 pm – 4:00 pm for only \$32. Excludes holiday periods. Proof of residency required.

For more information about steals and deals at Mount Sunapee visit mountsunapee.com.



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It's a Family Affair at Mount Sunapee

Newbury, NH – (September, 2008) – Mount Sunapee is entering its 11th season under the family ownership of Tim and Diane Mueller. It is no wonder that Mount Sunapee, with its proximity to New England's largest cities, has become known for its cutting-edge family programs.

Families First, which received a national award from the National Ski Areas Association, is entering its fifth season and has quickly become one of Mount Sunapee's most popular learning programs. Families First allows families (ages eight and up) to learn how to ski and snowboard together in the same class. If there is a mix of skiers and snowboarders, then two instructors are assigned to the family. "With a bunch of people who don't know each other, the only thing they have in common is that they are beginners," says Peter Ettenborough, Mount Sunapee ski instructor. "With a family, everyone is comfortable with each other. The parents know the kids are safe, and the kids know their parents are right here, so their confidence level is higher."

New for 2008–2009 is the **Bring the Grandchildren** program. Baby boomers, who have been the mainstay of the ski and snowboard industry for the past 20 years, are starting to have grandchildren that are old enough to ski or snowboard. With their children immersed in a fast-paced, dual-income society, baby boomers have the time, means, and passion for the sport to take the grandchildren skiing or snowboarding. Anyone age 60 or over who purchases a full-price full-day lift ticket can bring a grandchild (ages 6–18) for half price. This offer is not valid during holiday periods and is limited to one grandchild per grandparent.

Anchoring the family programs at Mount Sunapee is the Learning Center located at the base of the South Peak Learning Area. This facility puts all programs for children ages 1–7 under one roof. The building houses the Mother Goose Childcare for children ages 1–5. It is also headquarters for Mount Sunapee's half-day and full-day Snow Stars instructional program for children ages 4–7. There's even a children's rental equipment shop in the Center. Registration for the half-day and full-day Mountain Explorers program for children ages 8–12 is also at the Learning Center.

Another innovative program is the **Tag-A-Long Lesson** where an adult can accompany their 3- or 4-year-old in a private lesson and learn some of the techniques that are used to teach young children how to ski or snowboard.

For more information about Mount Sunapee's Family programs visit mountsunapee.com.



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Mount Sunapee Boasts Three Big Terrain Parks for All Levels of Bravado

Newbury, NH – (September, 2008) – Mount Sunapee is a family resort, making it a haven for kids, teenagers and young adults who are drawn to the challenge and excitement of terrain parks. Twenty acres (almost 9%) of the terrain at Mount Sunapee is devoted to parks providing a wide variety of elements for all skill levels and levels of bravado.

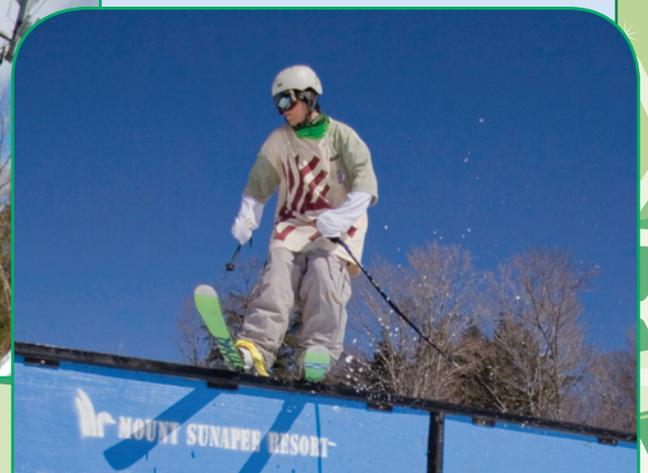
The SoBe Freeride Zone is the grand-daddy of the terrain parks at Mount Sunapee. Located on two parallel trails, Pipeline and Jet Stream, and serviced by its own triple chair, the SoBe Freeride Zone offers almost a mile of jumps, spines, rails, boxes, and hits. The new 4,000 watt sound system, installed for the 2007–2008 winter season, was a huge success and amped the excitement in the “Zone” all day long. A wireless microphone, which works anywhere in the park, made events and impromptu sessions more fun. The “Zone” features a quarter pipe, vertical wall, and big air jumps plus up to 30 other features at any given time.

Snowmaking was added to Eastside trail for the 2007–2008 season and a new terrain park was born. The Eastside park is a series of elements built entirely out of snow that flow from the top to the bottom, similar to a skier/boarder cross course. Features included huge mounds, jumps, a medium-size half pipe, rollers, spines, and serpentine.

Last but not least is the “Beginner Park” located on Calypso trail in Mount Sunapee’s South Peak Learning Area. This park has smaller elements built out of snow and featured a mini half pipe last winter, which the kids couldn’t stay out of. The mini half pipe also turned out to be a great training aid for the Learning Center staff at South Peak, helping beginners learn to edge and transfer weight.

Mount Sunapee holds four big events in the SoBe Freeride Zone each winter in addition to impromptu jams. Gravity Wars is a slope-style event scheduled for Saturday, January 14, 2009. Then it’s Snickers n’ Kickers, the first of two rail jams on Sunday, February 22. The landing gear retracts for the Clash of the Titans big-air contest on Sunday, March 8, followed by the season finale All Fools’ Rail Jam on Sunday, April 5.

For more information on snowboarding and free riding at Mount Sunapee visit the parks and pipes page at mountsunapee.com.



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New England Handicapped Sports Association — A Life-Changing Experience for Participants and Volunteers

Newbury, NH – (September, 2008) – The New England Handicapped Sports Association (NEHSA) operating at Mount Sunapee is one of the oldest and largest organizations in New England for physically and developmentally disabled individuals. Its goal is to integrate disabled individuals into society through social and recreational activities. At Mount Sunapee, the winter recreational activities focus on skiing and snowboarding.

NEHSA offers adaptive experiences to people of all ages and abilities. The stand-up program, using traditional ski and snowboard equipment and/or one or two skis with outriggers, is designed for amputees, the visually impaired, those recovering from strokes or polio, those with developmental disabilities, cerebral palsy and other disabilities. The sit-down program, using mono-ski sleds and bi-ski sleds, accommodates those with spina bifida, multiple sclerosis, or muscular dystrophy, as well as paraplegics and quadriplegics.

NEHSA provides a fully stocked sport shop with all of the necessary equipment for each individual's needs, a full-day lift ticket, plus morning and afternoon lessons with professional instructors and supportive assistants. The NEHSA handicap-accessible lodge is located at the base of Mount Sunapee with plenty of handicapped parking.

The backbone of the association is the dedicated staff of 200 volunteers. They work seven days a week throughout the winter season helping to improve the emotional well-being of the NEHSA participants. Tom Kersey, director of NEHSA, says, "It's not only a life-changing experience for our students, in many cases it's a life-changing experience for our staff. I have seen them moved to tears after spending a day with a student."

NEHSA will be hosting the 12th Annual New England Winter Sports Clinic for Disabled Veterans January 12–16, 2009. This clinic promotes rehabilitation by instructing physically challenged veterans in adaptive alpine sports. Veterans from across the country attend this event.

Three skiers from NEHSA's program have been chosen to be members of the United States team for the Special Olympics World Games to be held in Sun Valley, Idaho, this winter. A NEHSA instructor has been chosen as a race coach for these games.

NEHSA is supported entirely through charitable donations from individuals, corporations, and grants. Fund-raisers include a golf tournament in August, a ski-a-thon in February, and a corporate challenge and auction in March.

For more information visit nehsa.org or call 603-763-9158.



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2008–2009 Mount Sunapee Calendar of Special Events

December 7

MOUNT SUNAPEE “CARES & SHARES”

Ski or ride the entire day for just \$30 with a contribution of five non-perishable food items. Benefits local families and food shelters.

December 26

SUGAR ON SNOW CELEBRATION

Sample some of the finest locally produced maple syrup served on Mount Sunapee's famous natural snow.

December 31

NEW YEAR'S EVE CELEBRATION IN GOOSEFEATHERS PUB

Ring in the New Year “Sunapee” style as we dance the night away and enjoy a fireworks display. A delicious family buffet is available in Goosefeathers Pub.

January 3

MACOMBER CUP

USSA Giant Slalom for Sr., JI, and JII racers.

January 12-16

12th ANNUAL NEW ENGLAND WINTER SPORTS CLINIC FOR DISABLED VETERANS

This event sponsored by NEHSA (New England Handicapped Sports Association) promotes rehabilitation by instructing physically challenged veterans in adaptive alpine snowsports. Veterans from across the country attend this event. Visit nehsa.org.

January 24

GRAVITY WARS

Slope-style competition in the SoBe Freeride Zone.

January 25

BOB SKINNER CUP

USSA Giant Slalom for JIV & JV racers.

February 7

11th ANNUAL MOUNT SUNAPEE SNOW BALL

This black tie fundraiser provides an elegant evening of dining along with a silent and a live auction. Enjoy dancing to one of New England's hottest bands. All proceeds support the The Mount Sunapee Challenge Fund, which provides scholarships for college education and charitable support for the arts and the environment in the community.

February 7

NEHSA'S ANNUAL SKI-A-THON/RIDE-A-THON

Benefits NEHSA (New England Handicapped Sports Association), New England's premier adaptive program serving skiers and snowboarders with physical and mental challenges. Visit nehsa.org.

February 14

VALENTINE'S DAY FUN ON THE SLOPES

Features a “Heart Hunt” on the slopes with lots of prizes and other activities.

February 17

MOUNTAIN DEW VERTICAL CHALLENGE

A fun, all-day event for the entire family, with a dual slalom race, prizes, giveaways, and awards party. This is a family party open to all that you won't want to miss.

February 22

SNICKERS N' KICKERS

Rail jam in the SoBe Freeride Zone.

March 8

CLASH OF THE TITANS

Big Air competition in the SoBe Freeride Zone.

March 14

NEHSA CORPORATE SKI CHALLENGE

Teams compete for the Corporate Challenge Cup as a fundraiser for the New England Handicapped Sports Association. Visit nehsa.org.

March 15

DUMMY BIG AIR CONTEST

Dummy skiers and snowboarders are launched off a huge ramp. Great spectator event. Prizes awarded for best-designed dummies, biggest air, and best crash.

March 17

ST. PATRICK'S DAY

Look for shamrocks hidden on the mountain and win prizes. Join us at Goosefeathers Pub for Irish fare.

March 28

ANNUAL T-SHIRT RACE

One of the biggest alpine races of the year in New Hampshire for JIII, JIV, JV, and JVI racers.

April 4

11th ANNUAL SLUSH CUP

It's Wet & Wild! Join in the fun as participants ski and snowboard across a 90 foot man-made pond. Tons of prizes and entertainment.

April 5

ALL FOOLS' RAIL JAM

All day rail jam in the SoBe Freeride Zone.

April 11

18th ANNUAL INTRAGALACTIC CARDBOARD SLED RACE SPONSORED BY HARPOON BREWERY

The most intricate and professionally designed sleds you will ever see vie for bragging rights in one of Mount Sunapee's premier events. Join us for the best racing west of Loudon.

April 12

MOUNT SUNAPEE “CARES & SHARES”

Our second day to benefit local food shelters and families. Ski or ride the entire day for just \$30 with a contribution of five non-perishable food items.





a_warm_up.jpg



big_air.jpg



board_speed.jpg



carpet_lift.jpg



chair_riders.jpg



child_walk.jpg



coed_skiers.jpg



family_ski.jpg



family_walk.jpg



girl_rider.jpg



group_skiers.jpg



guy_skier.jpg



handicap_ski.jpg



learning_board.jpg



learning_ski.jpg



mountain_view.jpg



park_rail.jpg



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ski_speed.jpg



sunny_skiing.jpg



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trailmap.jpg



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For Immediate Release

Mount Sunapee Resort
2008–2009 Winter Season

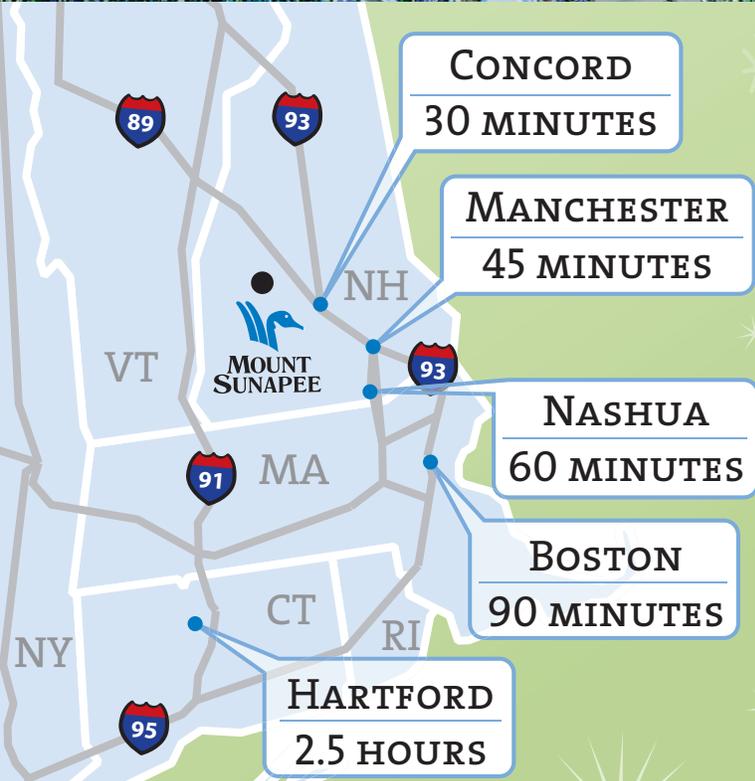
Contact: Bruce McCloy
603-763-3500
bmcclay@mtsunapee.com



TRAIL MAP KEY

- Easier
- More Difficult
- ◆ Most Difficult
- ◆◆ Most Difficult (Use Extreme Caution)
- + Ski Patrol Location
- Freestyle Terrain
- Slow Zone
- B Race Arena
- M Mellonhead Photo

Please remember, trail ratings describe the relative degree of challenge of a particular slope or trail within the Mount Sunapee trail system. Individuals must have a lift ticket to access any ski lift or ski trail on the mountain. Hiking up to access any trail or area, open or closed, at any time of the day or night, is not permitted. Lift tickets and season passes may be revoked without refund for reckless skiing and riding.



MOUNT SUNAPEE

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